

A quarterly report
to members of
The Heritage Foundation

HERITAGE

M E M B E R S N E W S

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BUILDING FOR THE NEXT GENERATION

Building Fund Campaign Launched

There's no doubt about it: Our building campaign is off to a record-breaking start. Thanks to our Members' generosity, we've already received \$5.4 million toward the complete renovation of our recently donated building next door to Heritage's eight-story headquarters. That's a major first step toward the \$9.4 million needed to convert this 74-year-old apartment building into a permanent home for conservative ideas on Capitol Hill.

I'm still amazed by this "miracle"—the outright donation of the eight-story building by the late Tom Johnson, a former owner of the Pittsburgh Pirates baseball team and longtime Heritage supporter. His gift created an incredible opportunity for Heritage to double our size and anchor our current location just a few blocks from the U.S. Capitol.

I am truly humbled by the support our Members have already given to this project. Heritage Trustee Douglas Allison and his wife, Sarah, made a generous \$2 million gift that will convert the seventh and eighth floors into a much-needed 200-seat auditorium. Allison Auditorium will feature built-in TV hookups for the news media and live connections to our Web site that will take our events worldwide via the Internet.

Thanks to the support of Dale and Jackie Phelon, our new building will be



Construction underway to double Heritage's size on Capitol Hill.

graced by a rooftop terrace that affords a panoramic view of Washington, a wonderful place for hosting special events.

Norma Zimdahl, a longtime friend and Heritage Member, has made a generous contribution to fund construction of The Norma Zimdahl Conference Center on the seventh floor, where policymakers and international dignitaries will meet.

Our new building also gives us more room for young conservatives. We're setting aside three floors to create 33 two-person apartments for Heritage college interns. Housed on our "campus," these future conservative leaders will be able to interact with journalists, Members of Congress, and the conservative leaders of our time. They'll work one-on-one with

PRESIDENT'S MESSAGE

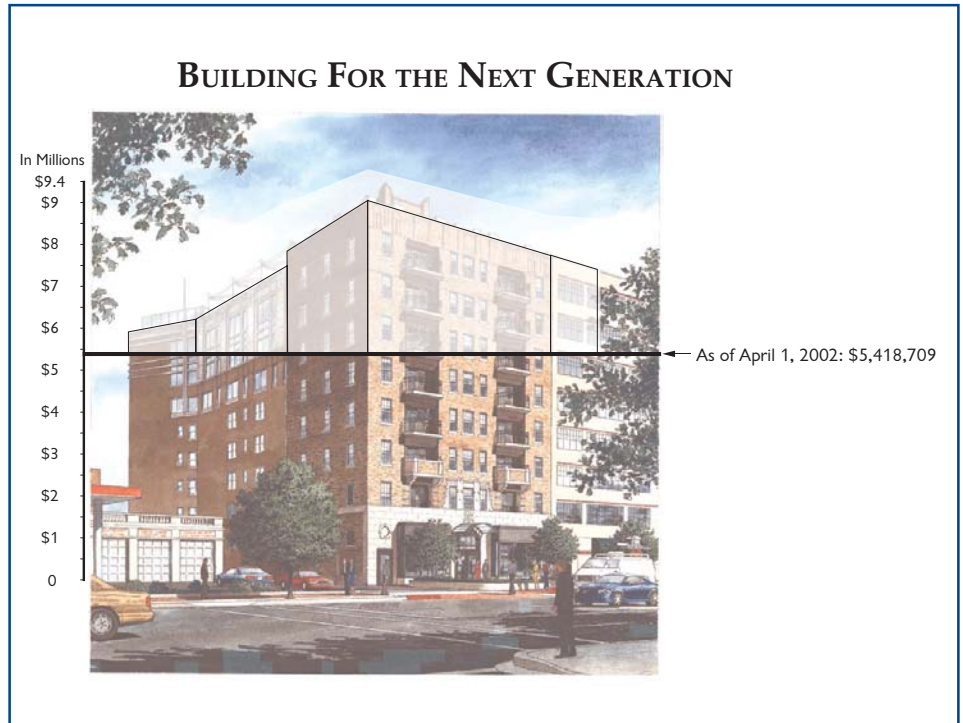
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Heritage experts, digging into America's founding, its free market, defense policies and many other vital issues.

These facilities will enable us to train and nurture the next generation of conservatives to lead America and preserve her most cherished principles. Each week we move closer to that goal thanks to Heritage Members who make gifts to fund intern apartments.

With our new building and your active support, we can ensure that Heritage will remain a permanent voice in Washington defending your ideals and preserving the priceless legacy of the Founding Fathers. I'll be updating you on our progress in future issues of *Heritage Members News*. If you'd like to learn more about this exciting project, please call our Membership Office at 1-800-546-2843 or visit our Web site at

www.heritage.org/forsupporters. This is one more way Heritage is providing Leadership for America. 🗨️

Restoring the Ideas of Freedom on Capitol Hill

The Heritage Foundation fights to uphold your beliefs in Washington. We work full-time to educate Congress, both the House and Senate, on conservative principles. However, one of the problems we've noticed is a deficient understanding of America's founding principles, especially among the young congressional staff who work on Capitol Hill. These staff members assist Congressmen in shaping and passing legislation.

Too often their grasp of present-day issues is cut off from any historical context. For instance, staff members working on welfare reform need to understand that today's policies are a product of the New Deal of the 1930s, which was an assault on the country's founding principles. You can't restore those principles if you don't understand how they apply to today's issues. Connecting the historical dots is no small task.

But every problem is an opportunity, and this is no exception. To address it we recently launched the Heritage Congressional Fellowship Program. In weekly seminars we are teaching young congressional staff how to think

about issues in a larger context. The sessions are short on lecture and long on discussion. We constantly relate fundamental principles to the current legislative issues the staffers are dealing with in their jobs.

To make the course practical, we fit it to staff members' work schedules, hold sessions on their turf, and charge no fee. Attendees hear from a variety of pro-freedom thinkers, including Heritage policy experts.

Todd Gaziano, Director of Heritage's Center for Legal and Judicial Studies, talks about Congress and its constitutional powers and responsibilities. Matt Spalding, Director of the Center for American Studies, leads the discussion on the American Founding.

Early responses have been enthusiastic. The young Hill staff members have never been offered an opportunity like this before, and they welcome it because they can see that it fills gaps in their education. Programs like this demonstrate that The Heritage Foundation continues to educate key decision-makers at all levels of government in the ideas of conservative thought and action. 🗨️

Spotlight: Heritage Member Promotes America's Founding

“Our children need to understand the principles on which our nation was founded,” says longtime Heritage President’s Club Member William Sanders. “They need to value such qualities as honesty, integrity, and loyalty.”

This is not simply an opinion, but motivation for action. You see, Sanders is waging a one-man campaign to get the nation’s schools to hang a portrait of George Washington in their halls. He is working on the grassroots level to gain support and sponsorship to get Washington back into the classroom.

“My reason for having one in every school is to serve as a reminder of the ideals, the devotion and love of country that were so strongly exemplified by our first president,” says Sanders.

Matt Spalding, Director of the Heritage B. Kenneth Simon Center for American Studies, echoes that view:



Heritage Member, Bill Sanders, promotes America's Founding Principles with portrait of George Washington.

“we today should not underestimate the ability of George Washington to teach us still about heroism, good character and practical wisdom. Years from now, thanks to Bill Sanders, students will remember this portrait, and that this man set the standard for these virtues.”

Several years ago, Sanders, co-owner of Phoenix Technical Parts Inc., a manufacturer of brakes and clutches, founded Portraits of Patriots to commemorate the 200th anniversary of Washington’s death. He had copies of the commemorative black-and-white portrait printed on museum-quality paper. He frames each print with mahogany. Sanders does the work himself and has succeeded in hanging portraits in over 60 different schools, mainly in his home state of New Jersey.

Heritage Foundation President Ed Feulner, who proudly displays the first donated Washington portrait in his office, says that “Bill is a perfect example of how the work of one man can make a difference.”

And that work hasn’t gone unnoticed. His campaign has sparked dozens of phone calls and interviews

by the national news media. He has appeared three times on the Fox News Channel and has been interviewed by *USA Today* and the *Atlanta Journal-Constitution*. Within the past three months, Sanders has been a guest on nine national radio talk shows.

While William Sanders gains notoriety and receives enthusiastic applause during talks before groups on his campaign, he faces harsh criticism from the left, namely from the ACLU and the all-powerful teachers union.

“We don’t think hanging a portrait of an individual is necessary,” said Karen Joseph of the New Jersey Education Association while testifying before an Assembly committee. Teachers unions are opposed to the idea of commemorating our first president in public schools.

As Paul Mulshine of *The Star-Ledger* pointed out, “public employee unions like the NJEA would rather not have the kids thinking about the notion of limited government espoused by the Founding Fathers. Much of their writing concerned the need to keep such special interests from taking over the government.”

Yet, like the legends of George Washington’s tenacity, Bill Sanders presses on. “George didn’t give up, I’m not going to give up.” Despite resistance, Sanders continues his battle to place portraits of Washington in schools, reminding future generations of the father of our country and the wisdom and virtues he personifies. 📞

In-depth information on the Internet
www.heritage.org/forscholars

HERITAGE MEMBERS NEWS

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Homeland Security Report

Strengthening America

Security protects liberty, and to provide the level of security needed to protect the homeland and constitutional freedoms, practically everyone will need to be involved, according to a panel of national experts assembled by The Heritage Foundation.

operations to unleashing market forces to mobilize the private sector to protect America's infrastructure.

"We're talking about transportation. We're talking about water facilities. We're talking about food production," said task force Co-Chairman Edwin Meese III, the

former Attorney General, in an interview on the Fox News Channel. "Obviously, most of these are in the hands of private-sector organizations." Congress needs to remove legislative roadblocks that prevent closer cooperation between industry and the government. Revising the tax code will help encourage private-sector investment in security.

The subject of widespread news coverage, the Heritage

report has prompted discussion in Washington and elsewhere around the country. Meese, Heritage's Ronald Reagan Distinguished Fellow in Public Policy, and other Heritage experts have discussed the recommendations on the Fox News Channel, CNN, BBC radio and television, and many other U.S. and international broadcast outlets. The U.S. Army Command and Staff College at Fort Leavenworth, Kan., also requested nearly 4,600 copies as supplementary reading in one of its core classes. In addition, the entire 101-page report was downloaded from Heritage's Web site more than 33,200

The report's timely recommendations are of keen interest to me and our Homeland Security counterparts as we strive to identify new and systematic ways to protect America.

—Condoleezza Rice, Assistant to the President for National Security Affairs, in a letter to Heritage, January 24, 2002


times in the first five days of its release.

Among the report's many recommendations:

- Work closely with allies in the war to improve intelligence.
- Improve information-sharing among all levels of government.
- Free the National Guard for homeland security duties.

The Heritage Homeland Security Task Force was co-chaired by Meese, President Reagan's Attorney General, and L. Paul Bremer, the Reagan administration's Ambassador at Large for Counterterrorism.

Meese is optimistic that Heritage's recommendations will be carried out. He notes that similar Heritage reports on welfare reform, the Anti-Ballistic Missile (ABM) Treaty, and other issues convinced top leaders to change long-standing U.S. policies. "We have considerable experience in making things happen," Meese said.

He added that the task force report is part of an ongoing project on anti-terrorism for Heritage. "The report is not the final word," Meese said. "It is the start." 



Heritage Homeland Security Task Force Co-Chairmen Ed Meese (left) and L. Paul Bremer (right) unveil Heritage's new policy guidebook, *Defending the American Homeland*, with Heritage Vice President Kim Holmes.

Border patrols. The Coast Guard. State and local governments. Police and fire departments. Hospitals. The military. These are just some of the players that must be involved—and work together—to make America safe, according to the panel's report, *Defending the American Homeland* (available in full text at www.heritage.org/homelanddefense).

The 101-page report by Heritage's Homeland Security Task Force, released Jan. 8, lists more than 90 specific steps to improve homeland security. The steps range from better coordinating military

Heritage Observes ABM Treaty's Death

On December 13, 2001, President Bush announced the United States would withdraw from the 1972 Anti-Ballistic Missile (ABM) Treaty—an action first proposed by The Heritage Foundation in 1982.

And for good reason: The ABM Treaty was the single most important roadblock to an effective missile defense for America. It took almost two decades of hard work by Heritage analysts, who wrote more than 30 papers on the treaty, to kill it. Highlights included:

1982: Heritage publishes *High Frontier*, a landmark study proposing a “layered” missile-defense shield on land, on sea and in space. The book proposes that the United States either negotiate changes in the treaty allowing the deployment of missile defense or drop out of the treaty. A year later, President Reagan announces his Strategic Defense Initiative (SDI).

1985: The Heritage report, “Moscow’s Many Problems in Countering a U.S. Strategic Defense System,” becomes a powerful counter-argument to early concerns that a missile-defense system would be too costly and technologically unworkable.

1989: Thirteen years before President George W. Bush warns about an “axis of evil” developing weapons of mass destruction, a Heritage paper warns about the growing threat of nuclear launches from rogue nations.

1993–2000: Heritage keeps up the pressure on a hesitant and half-hearted Clinton administration to move forward with the missile defense program. “Why does the administration believe that America should be vulnerable to ballistic missile attack, even though countering nuclear proliferation is a top administration policy?” a 1995 paper asks. “And why is the administration expanding the scope of the ABM Treaty to limit theater missile defenses, even though this was never intended by the original architects of the treaty or called for in its text? These questions show

that the Clinton administration’s approach to the ABM Treaty is filled with contradictions.”

In 1998, Heritage hired the Washington law firm of Hunton & Williams to research the legal status of the treaty. Their conclusion: that the treaty was “nullified by the Soviet Union’s dissolution” and thus was worthless—laying the intellectual groundwork for President Bush’s decision three years later.

However, Heritage’s work isn’t over. If anything, it’s just beginning as we work toward the ultimate goal: a working missile defense system that will protect America and its allies. 🇺🇸

MISSILE-DEFENSE TECHNOLOGY WORKS

On Friday, March 15, 2002, about 140 miles above the Pacific Ocean, the Pentagon successfully executed its sixth and most complicated missile defense system test. A missile launched from the Ronald Reagan Ballistic Defense Site successfully intercepted a mock warhead while avoiding three decoys. The target deployment date for the first missile defense system is September 2004.



The Left Reacts

Protestors Storm Heritage

On March 5, The Heritage Foundation's headquarters on Capitol Hill literally came under siege.

Several hundred advocates in favor of big-government dependency programs rushed into our building carrying old shoes and "wanted" posters of Heritage Fellow Robert Rector.

Charging past the security doors and flooding the first-floor meeting rooms, they cornered Robert Rector in the snack room as he was trying to buy a soda.

His crime? Solving the nation's welfare crisis.

Robert Rector was the architect of many reforms that have saved American taxpayers billions of dollars and put able-bodied Americans back to work, supporting their families instead of relying on government aid. Today, he is calling for:

- Strengthening work requirements to ensure that recipients are working toward self-sufficiency.
- Strengthening marriage by rolling back the present penalties, encouraging young people to think about their choices, and instituting programs to help struggling couples.

These trespassers—some who traveled from New York and California—obviously did not like his pro-responsibility and pro-marriage message.

This isn't the first time the left has stormed Heritage to protest our work. Just last December, supporters of labor unions interrupted a Heritage strategy session on Oklahoma's Right to Work referendum—a policy that promotes personal freedom in the workplace by not requiring workers to join labor unions.

Despite loud chants and the use of bullhorns, the strategy session continued and the protest was defused.

The protesters promised that this would not be the last time we heard from them. But we're not concerned here at The Heritage Foundation—we'll be ready to face this challenge and any other challenge the left throws at us.

That's because more than 200,000 supporters nationwide have made Heritage the conservative voice in Washington, and we take that job seriously. 📣



Reaching the American People With the Conservative Message

The Heritage Foundation First Quarter – 2002



Dana Dillon, Senior Policy Analyst at the Heritage Asian Studies Center, discusses war strategies on the Fox News Channel.



Paolo Pasicolan, Policy Analyst at the Heritage Asian Studies Center, discusses the Abu Sayyaf terrorist group in the Philippines on CNN.



John Tkacik, Heritage Research Fellow in China Policy, discusses what U.S. policy should be in regards to China's weapons of proliferation on MSNBC.

- Published or cited in more than 1,100 articles in newspapers nationwide.
- Interviewed on over 280 radio and television news programs nationwide.
- Had more than 500,000 visits to the Heritage Web site www.heritage.org



Jim Phillips, Heritage's counter terrorism expert, discusses the chaos in the Middle East on the NBC Nightly News.



Ron Utt, Heritage's Herbert and Joyce Morgan Senior Research Fellow, gave insight on wasteful government spending on the Fox News Channel.



The Washington Post



Chicago Tribune



C-SPAN



The Washington Times



Exposing Congress's Wasteful Pork-Barrel Spending

What do the following projects have in common?

- A tattoo removal program in San Luis Obispo County, California (\$50,000);
- The Fort Union Trading Post Bike Trail in North Dakota (\$500,000);
- The Center on Obesity at West Virginia University (\$2 million);
- Washington State's dolphin replacement (replace them with what?) project (\$4 million);
- An effort to combat "goth culture" in Blue Springs, Missouri (\$270,000);
- The Fayette Station Road Interpretation (\$150,128), which presumably will help "interpret" the \$3.5 million

being spent on Fayette Station Road improvements in West Virginia.


They are just a few of the nearly 8,000 pork-barrel earmarks that were in Congress's 13 appropriation bills last year.

In a recent Heritage study, Herbert and Joyce Morgan Senior Research Fellow Ron Utt and Research Assistant Christopher Summer, revealed that Congress's escalating pork barrel spending reached an all-time high of \$15 billion.

Although these congressional appropriations offer Americans a gold mine of humor, behind these ludi-

crous examples lies the darker side of the waste and abuse of financial privileges.

The congressional appropriations process is really all about electoral insecurity and efforts to buy friendship and public affection with the hard-earned dollars of the American taxpayer.

The Heritage Foundation has analysts working full time to curtail excessive government spending so that America's tax dollars are not wasted. 

To read the full report on Congress's wasteful spending visit: www.heritage.org/library/backgrounder/bg1527.htm 

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